



RACE FOR EDUCATION “*FACT SHEET*”

Are you interested in helping *Hershey Elementary PTO* raise funds for additional technology for the classrooms, assemblies, classroom resources and other PTO sponsored events?

Would you like to be involved in a program that has successfully raised between \$50.00 and \$75.00 per student in public schools across the country?

Would you be willing to give a minimal amount of time to help our school raise needed funds?

Race for Education is an annual walk-a-thon, which involves students walking or running the Loop around the schools for up to forty-five minutes.

The success of **Race for Education** is based on students bringing in the names of people who are potential sponsors for the walk-a-thon.

However, there is no “house-to-house” sign-up of potential sponsors. It is all done by filling in a label sheet of names. For every 10 names that a student brings in, our school should receive at least \$75.00 in contributions.

Potential sponsors may be family members, relatives, close friends, and neighbors. Special emphasis should be placed on out-of-state relatives and friends. Also, the people you do business with are a great source of names, e.g., barber, dentist, doctor, piano teacher, etc.

Our **Race for Education** will be held on Monday, June 5, 2017.

There are incentives and prizes to help promote the success of **Race for Education**, which encourage student and classroom participation.

Race for Education is great fun for students, no hassle to parents, and will fully benefit our school’s educational program!